

*****MEDIA ALERT***MEDIA ALERT*****

July 2, 2009

***SENATOR GRAY EVANS ENCOURAGES PUBLIC TO ATTEND
ECONOMIC DEVELOPMENT SEMINAR***

State Senator Cheryl Gray Evans is encouraging the public to attend "My Business, My Louisiana", an important economic development seminar hosted by Lieutenant Governor Mitch Landrieu from 1-5pm on JULY 2, at the MORIAL CONVENTION CENTER in NEW ORLEANS. This is an opportunity for business owners to discover new opportunities and find out what's happening in Louisiana. Citizens will be able to get guidance from the Louisiana Legislative Black Caucus, Louisiana Department of Economic Development, Procurement Technical Assistance Center, Small Business Administration and the Louisiana Minority Business Council. Lieutenant Governor Mitch Landrieu and Joy Collins, General Manager of Essence, Inc. will be keynote speakers. Following the speakers will be a panel discussion featuring Jacqueline Beauchamp, CEO of Nerjyzed Entertainment, Inc., Eugene Mosley, Founder of Celebrity Jazz and Dr. Tony Recasner, President of Middle School Advocates, Inc. The discussion will focus on topics ranging from finance to workforce issues and how to guide businesses through the recession.

**"MY BUSINESS, MY LOUISIANA"
ECONOMIC DEVELOPMENT SEMINAR**

1-5pm

JULY 2, 2009

ERNEST M. MORIAL CONVENTION CENTER

To get more information on this and other important issues, call Senator Gray Evans at (504) 568-2098.